

BOOK OF ABSTRACTS

**THE QUESTION OF 'IDENTITY'
IN AN INTERDISCIPLINARY APPROACH
LONDON 2020**

**OUR EVERYDAY IDENTITY
INTERNATIONAL CONFERENCE
12-13 DECEMBER 2020**



TABLE OF CONTENTS

4 < ABOUT THE PROJECT

6 < THEME OF CONFERENCE

10 < PROGRAMME

15 < ABSTRACTS

**< 12.12.2020 – SPEAKERS ON THE FIRST DAY OF THE
CONFERENCE**

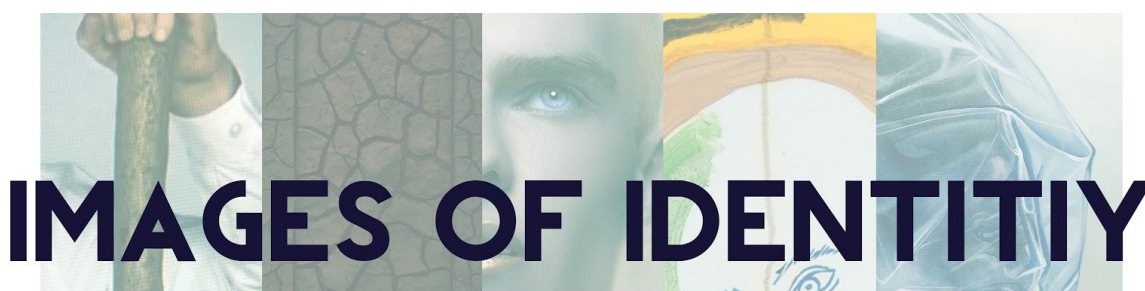
**< 13.12.2020 – SPEAKERS ON THE SECOND DAY OF THE
CONFERENCE**

34 < BIOGRAMS

ABOUT THE PROJECT

The conference 'Our Everyday Identity' and the virtual exhibition 'Images of Identity' (18.12.2020-18.02.2021 at 3D Blue Point Art Gallery, PUNO London) are parts of the interdisciplinary research project: "The Question of 'Identity' in an Interdisciplinary Approach 2020/2021". The project is carried out in cooperation with the Institute of European Culture of the Polish University Abroad of the Ignacy Jan Paderewski in London (PUNO) and the Institute of Painting and Artistic Education of Art Department of the Pedagogical University of the National Commission in Cracow (UP). Research Project Managers are dr Justyna Gorzkowicz (PUNO) and dr Krzysztof Gil (UP).

The main aim of the project is to become acquainted with various perspectives of seeing identity issues (including 'mobile, multicultural identities') in the context of the approach proposed by Polish artists from Cracow. Including the perspective of one of the national minorities in Poland and Poles living abroad – that is the way of thinking about themselves as a national minority – the project will additionally emphasize the dimension of empirical and theoretical work on ways of expressing identity in everyday life.



Łukasz Murzyn

Natalia Kopytko

Krzysztof Marchlak

Małgorzata
Wielek-Mandrela

Krzysztof Gil

3D Blue Point Art Gallery London

18.12.2020-11.02.2021



THE EXHIBITION: 'IMAGES OF IDENTITY'

18.12.2020 AT [3D BLUE POINT ART GALLERY](#)

The starting-point for the conference is the five artistic perspectives, which will be presented at Blue Point Art Gallery. Although each artist creates his own tale, gathered together in the virtual environment, they all contribute to a coherent multidimensional narrative of human identity.

Curators: Krzysztof Gil, Justyna Gorzkowicz

Participating Artists And The Main Theme Of Their Artistic Expressions:

- **KRZYSZTOF GIL** – Dual Identity Image
- **NATALIA KOPYTKO** – An image of an identity built from memories – Unreal Places
- **MAŁGORZATA WIELEK-MANDRELA** – Image of Identity Through a Creative Act
- **KRZYSZTOF MARCHLAK** – A non-heteronormative identity image
- **ŁUKASZ MURZYN** – Image of a Local-Personal Identity – Heritage

More information will be published in the exhibition catalogue, available from 18.12.2020 at the [Blue Point Art Gallery at PUNO London](#) website.

THEME OF CONFERENCE

The conference aims to combine activities in the field of visual arts with interdisciplinary considerations in the spectrum of various fields of humanities and social sciences. The theoretical approach of the scientists and artists meeting has become the question of 'identity'. The most important issues which are still 'in the process', concerning all areas of human life: its artistic, cultural, social, religious or scientific activities.

The structures of the post-modern world oblige researchers to try newer methodologies, sophisticated resources of interdisciplinary understanding of the dimensions in the identification process, encouraging an unconventional approach to the 'identity' issues. (Serpe T., Stets J. E. eds. (2019), *New Directions in Identity Theory and Research*, Oxford University Press).

In the late 1950s, the 'neo-freudian', Erik H. Erikson (of German origin), an outstanding American psychoanalyst, discovered deep geocultural, geohistorical and geopolitical relationships in the perception and reception of psychosocial problems related to identity. At the same time, in the context of identity issues, he pointed out two primal dependencies in the human perception of the world. These are relationships with oneself ('I' in front of the mirror) and 'I' in front of the world (in relation to the other person and their gaze at me), and also in the context of concrete history, culture and tradition. The perspective of perceiving these relationships is not constant, it evolves with human life cycles (Erikson, E.H. (1959). *Identity and the life cycle: selected papers*, International Universities Press).

In order to meet the challenges of topographizing the term of 'identity', conference organizers divided it into 5 contractual thematic panels, creating an opportunity to contribute to the event for the representatives of various disciplines.

PANELS OF CONFERENCE

THE IDENTITY EXPRESSED BY THE CREATIVE ACT

'Identity as the word 'passer-by' is a sneaky concept. It could mean identification with oneself (uniqueness, originality) or identification with something external to us, or even imposed by any instance. An equally disturbing notion is the creative act, that can assume destruction. For the purposes of our exchange of views, let us acknowledge that 'works of art' lie somewhere between both sides, creation and destruction. Perhaps only then will it turn out that the essence of identity is embodied in the act of creation. How does it relate to artistic practices today? Is it able to accept that identity can be expressed or defined through a creative act? Can it express itself at all? And if identity is not expressed, then what?

PERSONAL IDENTITY

If 'identity' is contained within our individual sense of the world, is it possible to find common mechanisms for building personal spaces? How does autobiographical memory affect the creation of an image of the surrounding reality and building our own stories? Can a temporary change of perspective affect the architecture of identity? We particularly encourage a discourse about unique visions defining and experiencing oneself, in the context of recreating one's life story. Seeing the world through the prism of narrative, identity becomes a kind of anthropological construction, building up the individuality of every person. When taking up the perspective of dialogue with oneself, we often face a dilemma between the 'self' and one's own concept of self. Is such a distinction possible at all?

NON-HETERONORMATIVE IDENTITY

For this panel we invite researchers who are interested in practice of non-(hetero)normative expression of the 'I' as variants of seeing their own subjectivity. We would like to show the context of social tasks and the mechanisms of defining and excluding from being a part of the society by introducing certain normatives into public space. It is important to compose a

broad research perspective that would allow the creation of a polyphonic plane, for the problems with identity that are (in)visible and unwanted, often embarrassing, or rejected, ridiculed or treated as a disease. Can contemporary research and socio-cultural changes dismantle negative structures, break artificial oppositions and destroy stereotypes? What are the geopolitical and geo-cultural differences in perception of identity problems, including 'mobile' and 'cross-border' identities?

COLLECTIVE IDENTITY

One of the places where individuals can feel safe is social community. Such spaces build collective identities, which often combine different historical or national perspectives. To this panel we would like to invite all people interested in research on identity inscribed in a social movement, often expressed in the activities of subcultures, political or religious movements (collective identity as a consequence of conformism or rebellion, identity of resistance, identity of aggression, identity of victim, identity of affirmation). We are interested in what makes people succumb to the influence of collective identities? Is there a distinction between identity ideas which, due to a given geopolitical or geocultural perspective, may seem more attractive to certain social groups than others?

MULTICULTURAL IDENTITY

Living in late modernity, we are witnessing a number of complex changes on the formation of multicultural identities. This is due to social migration and cultural exchange, which occurs on a massive scale and affecting all areas of life. What is the everyday life of multicultural families like? What is the nature of their identity acculturation process? Can ethnic identity be combined with multicultural identity (community and variety of customs, rituals)? To take part in this panel we invite those who are interested in the issue of multicultural identity and assimilation or rejection of the identity content. We are particularly interested in the conditions under which the osmosis of multicultural identities may occur, and how it may manifest itself in human social and cultural activity?

COMMITTEES

Scientific Committee: Prof. dr hab. Halina Taborska (PUNO), Dr hab. Małgorzata Wielek-Mandrela, prof. UP, Prof. dr Grażyna Czubińska (PUNO), Dr hab. Aleksandra Łukaszewicz Alcaraz (PUNO), Dr hab. Łukasz Murzyn, prof. UP, Dr Justyna Gorzkowicz (PUNO), Dr Eliza Kącka (PUNO)

Organising Committee: Prof. Grażyna Czubińska (PUNO), Dr Justyna Gorzkowicz (PUNO), Dr Teresa Naidoo (PUNO), Dr Krzysztof Gil (UP), Mgr Jarosław Solecki (PUNO), Mgr Juan Valencia (PUNO), Mgr Adrian Ligęza (PUNO), secretary of the Conference: Mgr Urszula Walczak



IMAGES OF IDENTITY

OUR EVERYDAY IDENTITY
INTERNATIONAL CONFERENCE

12-13 DECEMBER 2020



PROGRAMME OUR EVERYDAY IDENTITY

London – Online, 12–13 December 2020

12 DECEMBER 2020 – FIRST DAY OF THE CONFERENCE

Language of the conference: English

10:00–11:50

OPENING REMARKS

PROF. MICHAEL FLEMING, *Director of the Institute of European Culture PUNO*

KEYNOTE SPEAKER

PROF. GRAŻYNA CZUBIŃSKA, *Dean of the Social Sciences Department PUNO*

DR JUSTYNA GORZKOWICZ, *Vice-director of the Institute of European Culture PUNO*

I. PANEL: MULTICULTURAL IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: DR HAB. ALEKSANDRA ŁUKASZEWICZ ALCARAZ

1. **KRZYSZTOF GIL**, Pedagogical University of Cracow (Poland): Ethnic identity in the field of art
2. **YASHA ROZOV**, HIT Holon Institute of Technology (Israel) / Jan Evangelista Purkyně University (Czech Republic): Artistic interventions in urban and public spaces and their effect on the perceived identity of a place and its residents
3. **TERESA FOLGA-NAIDOO**, Polish University Abroad in London (United Kingdom): Portrait of contemporary Londoner
4. **MICHAEL MAUA**, Pwani University (Kenya): Teaching visual literacy in a multicultural Pwani University

Discussion

11:50–13:15

II PANEL: COLLECTIVE IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: DR TERESA FOLGA-NAIDOO

1. **ALEKSANDRA ŁUKASZEWICZ ALCARAZ**, Polish University Abroad in London (United Kingdom) / Academy of Art in Szczecin (Poland); **PRISCILLA GITONGA**, Kenyatta University (Kenya): Transcultural Character of Clan Identity: Between Slovan and East-African Societies
2. **WERONIKA PLIŃSKA**, Pedagogical University of Cracow (Poland): On ephemeral collectives and participatory art practices in Poland
3. **STEPHEN MUOKI JOSHUA**, Pwani University (Kenya), **ALEKSANDER CYWIŃSKI**, University of Szczecin (Poland), United – The symbolism of the national flag
4. **PATRYCJA PICHNICKA-TRIVEDI**, University of Warsaw (Poland), Populism and identity

Discussion

13:15–13:30 Break

13:30–14:50

III PANEL: THE IDENTITY EXPRESSED BY THE CREATIVE ACT

(20-minute presentation, 15-minute discussion after presentations)

Moderator: **DR KRZYSZTOF GIL**

1. **SÝKOROVÁ LENKA**, Jan Evangelista Purkyně University (Czech Republic): National identity – Virtual Biennale Prague
2. **KRZYSZTOF MARCHLAK**, Pedagogical University of Cracow (Poland): Identity beyond borders. Representations of Gay community in Fine Art photographs by Krzysztof Marchlak
3. **JOANNA CIECHANOWSKA**, MA Graphic Design and Fine Art, ASP – Academy of Fine Arts, (Warsaw, Poland), POSK Gallery (London, UK): Identity as Self-Image in Art

Discussion

14:50 –15:30

Conclusion of the first day of the conference, discussion panel, closure of first day of the conference

Moderator: **DR HAB. ALEKSANDRA ŁUKASZEWICZ ALCARAZ**

13 DECEMBER 2020 – SECOND DAY OF THE CONFERENCE

Language of the conference: Polish and English

10:00 – 11:50

OPENING REMARKS

PROF. WŁODZIMIERZ MIER-JĘDRZEJOWICZ, Vice-rector PUNO

PROF. GRAŻYNA CZUBIŃSKA, Dean of the Social Sciences Department PUNO

I PANEL: THE IDENTITY EXPRESSED BY THE CREATIVE ACT

(20-minute presentation, 15-minute discussion after presentations)

Moderator: **DR ELIZA KĄCKA**

1. **EWA LEWANDOWSKA-TARASIUK**, Polish University Abroad in London (United Kingdom) / Maria Grzegorzewska Academy of Special Education in Warsaw (Poland), *Tożsamość nasza powszednia, czyli jesteś tym, co mówisz....* / Our everyday identity, which means: *you are what you say....*
2. **MAŁGORZATA WIELEK-MANDRELA**, Pedagogical University of Cracow (Poland): "Nie zwódź tego czarnego psa miałym żarciem, bo przyprawisz go o konwulsje i zawrót głowy" – opowieść alternatywna / Don't deceive this black dog with a little food, because you'll give him convulsions and bothering him" – an alternative story
3. **NATALIA KOPYTKO**, Pedagogical University of Cracow (Poland): *Archeologia dzieciństwa* / *Childhood archaeology*
4. **JUSTYNA GORZKOWICZ**, Polish University Abroad in London (United Kingdom), *Doxa – wokół pisarstwa Kornela Filipowicza* / *Doxa – behind Kornel Filipowicz's writing*

Discussion

11:50 – 13:25

II PANEL: COLLECTIVE IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: **DR JUSTYNA GORZKOWICZ**

1. **ŁUKASZ MURZYN**, Pedagogical University of Cracow (Poland): *Sztuka kompromisu* / The art of compromise
2. **ELIZA KĄCKA**, Polish University Abroad in London (United Kingdom) / University of Warsaw (Poland), *Autobiografie kolaboratywne. Casus Zakopanego* / Collaborative autobiographies. Casus of Zakopane

3. **KAMIL WRZESZCZ**, Doctoral School at the University of Silesia (Poland), Każda rewolucja potrzebuje artystek / Every revolution needs female artists
4. **ADRIANA GOLANKO**, University of Warsaw (Poland), Tożsamość zbiorowa odbiorców propagandy – esej o tym, w jaki sposób proces propagandowy tworzy wspólnoty wyobrażone / Collective identity of propaganda receivers – paper about how propaganda process shapes imagine communities

Discussion

13:25–13:40 Break

13:40–14:55

III PANEL: PERSONAL IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: DR KRZYSZTOF GIL

1. **ELŻBIETA PERZYCKA**, Polish University Abroad in London (United Kingdom) / University of Szczecin (Poland); **JAREK JANIO**, Santa Ana College (United States), Tożsamości nauczyciela i studenta w środowisku cyfrowym / Identities of the teacher and student in the digital environment
2. **KRZYSZTOF ŁUSZCZEK**, University of Szczecin (Poland), **CHEN CHEN 陈晨**, Ningbo University (China), Potrzeby tożsamościowe człowieka a wpływ mediów na przykładzie Chin / Human identity needs and the influence of the media on the example of China
3. **KATARZYNA KARITA**, Polish University Abroad in London (United Kingdom), Tożsamość ofiar przemocy seksualnej. Dychotomia pomiędzy “ja ofiara” i “ja ocalała” / The identity of the victims of sexual violence. Dichotomy between “me-victim” and ‘me-survivor’

14:55–15:50

IV PANEL: NON-HETERONORMATIVE IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: DR KRZYSZTOF MARCHLAK

1. **CZUBIŃSKA GRAŻYNA**, Polish University Abroad in London (United Kingdom), Zrozumieć (nie)heteronormatywność / Understanding the (non)heteronormativity
2. **JOANNA TALEWICZ-KWIATKOWSKA**, Polish University Abroad in London (United Kingdom) / University of Warsaw (Poland); **MAŁGORZATA KOŁACZEK**, Jagiellonian University in Cracow (Poland), Tożsamość (nie)heteronormatywna oczami

romskich millenialsów / (Non)heteronomotional identity through the eyes of the
Roma millennials

Discussion

15:50–17:05

V PANEL: MULTICULTURAL IDENTITY

(20-minute presentation, 15-minute discussion after presentations)

Moderator: **PROF. GRAŻYNA CZUBIŃSKA**

1. **AGNIESZKA SZAJNER**, Polish University Abroad in London (United Kingdom) /
LIDIA MAREK, University of Szczecin (Poland), Tożsamość w podróży –
międzykulturowy kontekst kształtowania tożsamości / Identity on the journey - an
intercultural context for identity shaping
2. **URSZULA WALCZAK**, Polish University Abroad in London (United Kingdom),
Tożsamość wielokulturowa środowiska rodzinnego Polaków w Londynie /
Multicultural identity of the environment of Polish families in London
3. **JOANNA RACHWAŁ**, Polish University Abroad in London (United Kingdom),
Problem tożsamości kulturowej oraz wielokulturowej we współczesnym świecie /
The problem of cultural and multicultural identity in the modern world

Discussion

17:05

**End of conference summary and evaluation: PROF. GRAŻYNA CZUBIŃSKA, DR
JUSTYNA GORZKOWICZ, DR KRZYSZTOF GIL**



ABSTRACTS

• 12.12.2020 – SPEAKERS ON THE FIRST DAY OF THE CONFERENCE

I. PANEL: MULTICULTURAL IDENTITY

KRZYSZTOF GIL, Pedagogical University of Cracow (Poland)

Ethnic identity in the field of art

The lecture is intended to outline the essence of exploitation by visual artists, the importance of combining art, and history to fight against racial prejudice and ignorance. Discussion on the profiles of visual artists who had a huge impact on introducing the concept of ethnic identity into the field of art will help to understand the complexity and the role of modern art in empowering minorities. Presentation of the stereotypical image of Roma in the history of art and how contemporary art helps to rebuild the true image of the identity of national minorities.

Keywords: intertwining of science and art, Contemporary Romani Art

YASHA ROZOV, HIT Holon Institute of Technology (Israel) / Jan Evangelista Purkyně University (Czech Republic)

Artistic interventions in urban and public spaces and their effect on the perceived identity of a place and its residents

In my talk I will demonstrate (with accompanying visuals and documentation) how a rigorous artistic process culminating in installations, performances, video mapping, poster design and other types of media in public space serves to expand the notion of collective, personal and local identity from what is frequently perceived simplistically to one which overlaps with the viewer's sense of identity and creates a meaningful experience and dialogue between observer, observed and place.

The power of art to mediate a socio-political reality, raise questions, frame discourse, create a conversation, raise consciousness and act as a buffer between viewpoints is frequently discounted but in appropriate contexts it can be a powerful tool. We will look at instances of this together and discuss them.

Keywords: urban, socio-political art, light, community

TERESA FOLGA-NAIDOO, Polish University Abroad in London (United Kingdom)

Portrait of contemporary Londoner

Rapid globalization and fast and free movement of people around the world significantly affect the development of the world's metropolises. British capital London is an example of a city where the growth of population and economic opportunities build a unique model of a multicultural hub where an inhabitant becomes an icon. The aim of this article is to show the portrait of a contemporary Londoner. A person with specific features that can only be found in the British capital. The multiculturalism of London creates the image of a typical citizen shaped by the fusion of Western culture and many immigrant cultures, existing within the Greater London area. The image of a human who belongs to this multicultural melting pot, who without fear meets his challenges. Having the baggage of a multicultural experience, a typical Londoner courageously creates his own existence. He turns out to be a person for whom the fresh air smells strange, while the sound of the city sirens seems soothing.

Keywords: identity, immigration, London, multiculturalism, young generation, western culture

MICHAEL MAUA, Pwani University (Kenya)

Teaching Visual literacy in a multicultural Pwani University

The 21st Century has seen the growth of visual images where students are living in the age of internet and television. The University library must train students on how to consume and use the visual images in academic work. Visual images have

a lot of power to shape can be comprehended and interpreted beyond the literal, this is shaped by different cultures

Keywords: visual literacy, multicultural, Pwani University

II PANEL: COLLECTIVE IDENTITY

ALEKSANDRA ŁUKASZEWICZ ALCARAZ, Polish University Abroad in London, Academy of Art in Szczecin (Poland)

PRISCILLA GITONGA, Kenyatta University (Kenya)

Transcultural Character of Clan Identity: Between Slovan and East-African Societies

Transcultural character of identity of different societies on different continents can be recognized on the evolutionary basis in a post-Darwinian fashion. Human evolution is hybrid, entwining natural and cultural threads influencing each other. The evolutionary turn in humanities, as in aesthetics and theory of art (marked by such figures like Denis Dutton and Ellen Dissanayke), is focusing on universal values that appear across cultures. Nevertheless, the evolutionary turn does not disregard cultural, historical, social, economic, etc. differences.

Conducting the research within the TPAAE project we have arrived at the conclusion that the relation to clan is essential for definition of both Slovan and East-African identity.

This concept of identity, however, is not the same as in classical liberalism, defined by independence and possession of goods (like for John Locke and others), but traditional, based in pagan cultures. This identity is based in the relation to the clan, to the ancestors and expressed in many practices. This is the case of Slovan gymnastics for women and a trend to follow some of the pagan rituals which is now growing in popularity in Poland, Bielarus, Ukraine between women in Kenya. In the presentation we would like to relate to Slovan and East-African women practices, which root them in a clan, give strength, self-confidence, health and fertility.

Keywords: transcultural, clan, identity, post-Darwinian

WERONIKA PLIŃSKA, Pedagogical University of the National Commission (Poland)

On ephemeral collectives and participatory art practices in Poland

In recent years the political situation in Poland has changed as the new, conservative, non-liberal political order started to emerge. The process of transition caused great political divisions affecting Polish society in many different ways. This paper will be devoted to ethnographic examination of how art can also affect the so-called local communities. I will focus on analysing two examples of participatory art projects created in Poland in recent years: JP2Kumulacja (JP2Accumulation) by Łukasz Baksik and Tęcza (Rainbow) by Julita Wójcik.

Drawing from the argument of British social anthropologist Alfred Gell, I will focus on the ephemeral collective of human and non-human agents gathered in the vicinity of an art object. The aim of my presentation will be to explore how the collective and the person are animated through relationships generated by the artwork.

All artistic projects described in the presentation appeared to stimulate the self-knowledge of locality: conceived not as traditional roots but as Giddensian reflexivity understood as a mode of existence in late modern age.

Keywords: ethnographic examinations, local communities, art practices

STEPHEN MUOKI JOSHUA, Pwani University (Kenya)

ALEKSANDER CYWIŃSKI, University of Szczecin (Poland)

United – The symbolism of the national flag

We live in a globalized world where states are the subjects of international law. Citizens of each country, with political, social and economic rights, unite under one flag. A flag, a specific graphic symbol, has a history and meaning. It is our intention to present these aspects (elements of collective identity) on the example of the national flags of Kenya and Poland. As you probably know, the flag of Poland consists of two horizontal stripes of equal width, the upper one white and the lower one red. The two colours are defined in the Polish constitution as

the national colours. A variant of the flag with the national coat of arms in the middle of the white stripe is legally reserved for official use abroad and at sea. And Kenya national flag consists of horizontal stripes of black, red, and green separated by thinner stripes of white; in the centre are two crossed spears and a shield. The width-to-length ratio of the flag is 2 to 3. These are countries from two different continents with separate traditions. Are there any similarities, differences? Can these differences be seen when comparing the flags? Is it reasonable to create an Earth flag (in view of the expected expansion of space)? The speech is to be a dialogue between two scientists embedded in the sphere of social sciences.

Keywords: identity, society, national symbols, flag

PATRYCJA PICHNICKA-TRIVEDI, University of Warsaw (Poland)

Populism and identity

In recent few years we can observe a sudden growth of populist rhetoric in public space and the great success of populist politics and populist politicians all over the world. It is worth to discover the reasons of this popularity and the ways of operating of the populism. In my paper I will try to prove that the main way of populism is to create a sense of identity through rhetoric. This becomes evident in the light of reports, both from the West and East Europe: Daniel Oesch analyses dates from Austria, Belgium, France, Norway and Switzerland to show that the only common reasons for voting for Right Populist Parties are cultural ones, support for role of “values”, and so shows report of Maciej Gdula, who even points at the very discursive character of the support for RPP: political identification erases real life experiences of voters and political discourse makes them see their own lives as variations of narrations of populist politics. I will briefly recapitulate contexts and reasons of some rise of populisms. I am focusing on rightist populism, which I consider as a “populism”. I am going to focus on the surprising similarities between the language of different (case study of Polish and American) populist political environments. I am using the theory of ideologies of Pierre Ansart. For Ansart ideology, rather than interest of particular groups as wanted Karl Marx, are key factors of politics. The analysis of particular enunciations will

lead be to broader discursive structures created by populism, mainly the most important division on “we” (“the people”) and “the enemy”. Populistic “people” is a unifying, yet highly symbolic identity construct which I will try to approach and explain.

Keywords: populism, identity, peripheral country, resistance, domination

III PANEL: THE IDENTITY EXPRESSED BY THE CREATIVE ACT

SÝKOROVÁ LENKA, Jan Evangelista Purkyně University (Czech Republic)

National identity – Virtual Biennale Prague

The issue of national identity in today's globalised society in the current pandemic time in a virtual environment is becoming more and more relevant. I aim the attention at the local and national specifics of its development and the tensions between its internationalist character and its searching. I represent art workshops on the topic of National Identity. This theme became the core of the workshops with a focus on poster medium. I made it in Autumn 2018, in China at three Chinese Academies of Fine Art (Shandong University in Jinan, Hebei Academy of Fine Arts and Shanxi University in Taiyuan). It was in connection with the international Virtual Biennial Prague project. Workshop participants focused on revealing the Chinese national identity compared to the context of the European Union's identity. We worked with the concepts of national pride, cultural heritage and individuality. At the same time, we reflected the current development of new technologies. These benefits, however, often put pressure on achievement, create stress and lack of leisure on the emerging generation of visual artists. In addition to the practical art research conducted in 2018 in China, I will present the theoretical part as part of the preparation of the academic publication *Drawing as a Non-verbal Communication Tool*. Here the authors, concretely Yasha Rozov /Israel, the Faculty of Design at Holon Institute of Technology, Holon/, Li Xu /China, the Beijing Institute of Graphic Communication, Beijing/ and Laze Tripkov, /Macedonia, the Skopje Poster Festival and the International Balkan University, Skopje/, which are active educators and graphic designers, addressed the issue of national differences against the background of

globalisation. Here, I use the method of comparing, which I apply with the resulting from art practice with an analysis on the topic of identity in the theoretical approach.

Keywords: visual communication, visual thinking, critical thinking, poster, art workshop

KRZYSZTOF MARCHLAK, Pedagogical University of Cracow (Poland)

Identity beyond borders. Representations of Gay community in Fine Art photographs by Krzysztof Marchlak

Presentation will be focused on visual representations of LGBT community in photographs made by Krzysztof Marchlak. The Social, political and artistic background of his artistic motivations will be showed and described in a global context focused on European values and Culture. As a gay artist, who lives in Cracow (Poland), through the images, he speaks about stereotypes of masculinity and oppressive standards in the culture of man's appearance.

Dynamic changes of political approach to the minority in Poland (approx. 2 million citizens in 2016 declare themselves as a part of LGBT community in Poland), had notable impact on social activism and visual arts, encouraging people to speak up their minds with the use of visual arts. Exhibition at CSW Gallery in Warsaw *Power of secrets* by Karol Radziszewski's, collective show *We are people* at Labirytn Gallery or activities of artist Daniel Rycharski, are just examples of a much longer list of recent events focused on Gay Community in Poland.

Through photographic series *I would give you my heart*, *Dreamers* and *Flower Power*, artist will speak about individuality and inter-nationality of gay man reality nowadays. Referring to Old Masters paintings, he will be a guide of visual and symbolic outcomes of his own works.

His presentation will also be a chance to get familiar with his new photobook *I would give you my heart* inspired by the essay of Henry David Thoreau *On the Duty of Civil Disobedience*.

Keywords: identity, borders, gay community, art photographs, Krzysztof Marchlak, minority

JOANNA CIECHANOWSKA, Graphic Design and Fine Art, POSK Gallery (United Kingdom)

Identity as Self-Image in Art

The presentation aims to illustrate how the family history and upbringing in a country with historic, specific problems, can influence an artist's output, including commissioned work. It poses the question if the underlying narrative of the images presented can be seen in a universal context, or personal, specific and connected to the artist. Can they be seen as symbols of freedom, an escape from a constricted space and time, an opportunity of new, of sharing and discovering but also, personal as an illustration of genetic disorders, differences in race, colour, faith, physical ailments, languages and the immigration issues. Presented are examples of graphic works: IBM posters and 'E-Migration. Will I make it?' exhibited in the Royal Academy of Arts and the poster designed for the exhibition of emigree artists 'Outlook: No Return'.

The questions to be raised is, how much past experiences are used in one's art and are we able to disconnect the heritage of the country of origin while being in a position of an artist, who naturally creates images to be seen by the public. Can personal experience become universal and how much an artist is prepared to reveal intentionally or, unintentionally to the public in comparison to the work influenced by travels and places not connected to the country of his birth. The works presented are fine art oil paintings and pastels, some, not exhibited or seen anywhere in public spaces.

Keywords: art, creation, self-image, uniqueness, individual

• 13.12.2020 – SPEAKERS ON THE SECOND DAY OF THE CONFERENCE

I PANEL: THE IDENTITY EXPRESSED BY THE CREATIVE ACT

EWA LEWANDOWSKA-TARASIUK, Polish University Abroad in London (United Kingdom) / **Maria Grzegorzewska** Academy of Special Education in Warsaw (Poland)

Tożsamość nasza powszednia, czyli *jesteś tym, co mówisz....* / Our everyday identity, which means: *you are what you say....*

Nowadays the linguistic picture of the world makes the scope of interest of anthropological linguistics due to the fact that in interpersonal communication we have to consider both the manner of understanding a spoken message as well as specificity of selected linguistic means, choice of words by which the sender of the message describes the world, forms of linguistic expression, verbal and non-verbal behavior. The famous motto by Ludwig Wittgenstein "Borders of my language determine the borders of my world" comes from his "Logical-philosophical treatise". In his work the Austrian philosopher defines associations between the world and language and makes an attempt to determine the linguistic essence of identity. What is our attitude to this matter today and what sorts of linguistic identity can we observe in the surrounding world?

Keywords: identity, anthropological linguistics, interpersonal communication, Ludwig Wittgenstein

MAŁGORZATA WIELEK-MANDRELA, Pedagogical University of Cracow (Poland):

"Nie zwódź tego czarnego psa miłąkimi żarciami, bo przyprawisz go o konwulsje i zawrót głowy" – opowieść alternatywna / "Don't deceive this black dog with a little food, because you'll give him convulsions and bothering him" – an alternative story

There are so many stories, but which will give us the closest ideas? It will replace a concise statement about logical construction, relating to the current state or portrait in the central arrangement. Identity in the creative act... that is, you are what you do, otherwise the meaning of your existence is at risk. You persist in sticking to your tools constantly to confirm and update the state of affairs at a given moment and then continue with this energy until the next one meeting with creation.

Don't you find a way to get anaesthetized? Don't you swim in the magma of turquoise clouds? But they look tempting... Everything is so clear. You, a disaster, anything, a pile of trash and on the end of the floating corpse in the lake. Here is a picturesque description.

Keywords: identity, story, creative act, artist

NATALIA KOPYTKO, Pedagogical University of Cracow (Poland)

Archeologia dzieciństwa / Childhood archaeology

The presentation aims to illustrate how memories of the past, which haunts the present, can influence artistic work. I was born in 1981. My childhood falls on an amazing time of change in Poland. I had the opportunity to grow up at the turn of two eras. Immediately after the Round Table events, threw off the yoke of communism, "everything" appeared. It was a leap from underflow to excess. Since then, I have been accompanied by the feeling as if I were somewhere in the middle, suspended between two worlds, always in between, longing for "nothing" having "everything". The memories of my childhood are full of distortions prone to forgery, confusion and deceptions. Childhood memory is a blurred, ghostly memory, deformed by the sudden intrusion of an excessive amount of stimuli, images and information into the developing mind. The feeling of liminality, being suspended "in between" is a state of mind that connects the people of my generation. Growing up in the 1980s, at the junction of the emerging popular culture from the West, and the culture of the Polish People's Republic, which was on the decline, gave rise to many contradictions, absurdities, and surreal situations. Home rooted in the tradition of socialist realism, was based on symbols of the passing adult world, and Western pop culture became a vision of a

wonderful future filled with colourful toys, branded clothes and music. The world of dreams from the West has invaded the modern "hearth and home" through the TV set. The created world of utopia, which in fact does not exist.

Keywords: childhood, Poland, socialist realism, pop culture, art

JUSTYNA GORZKOWICZ, Polish University Abroad in London (United Kingdom)

Doxa – wokół pisarstwa Kornela Filipowicza / Doxa – behind Kornel Filipowicz's writing

Kornel Filipowicz is one of the most outstanding Polish writers of the 20th century, the maestro of small narrative form. What makes his writing unique is that it conceals philosophical content behind seemingly insignificant everyday life. The contents are a sort of anthropological reflection on the complications of understanding the shape of human identity.

According to the writer, identity is both constant and changeable at the same time, because it is subjected to our individual, subjective world-view. The image of man appearing from the worlds presented by Filipowicz is multiplied. It is dependent on a number of factors and entangled in narrow consciousness (of doxa), which is an inalienable horizon of human thinking about the surrounding reality. As Martin Heidegger, Filipowicz seems to derive from the concept of truth as overlapping facts. However, in a place where the philosophical tradition has been putting ready-made answers, he only poses question marks. What is the doxa in the writer's opinion, I will follow the example of his stories. I will focus on the identity of one of the characters expressed by the creative act. This is the story of *My friend root sculptor* from the volume *When the Stronger Comes* (1974).

Keywords: Kornel Filipowicz, doxa, subjectivity, human identity

II PANEL: COLLECTIVE IDENTITY

ŁUKASZ MURZYN, Pedagogical University of Cracow (Poland)

Sztuka kompromisu / The art of compromise

We are in the midst of a growing, multidimensional crisis. A complex system of global, geopolitical and economic tensions is overlapping with cultural conflicts. We agree with the impending climate catastrophe, which will result in fierce competition between societies seeking resources that are critical to them. New problems are added to the old ones. An additional destabilising factor is the prevailing pandemic. Meanwhile, our civilisation has developed a telecommunications system which, based on algorithms used to monetise the presence of users in the network, locks us in 'echo chambers', 'rabbit holes' or 'bubbles' of homogeneous views. Our "matrix" is personalized, tailored to our client profile shaped by the history of past clicks. The tool of communication becomes a tool of alienation and our "other" is more alien, exotic and dangerous from day to day. What can be the role of artists in such a world? What should the term "engaged art" mean? Who is a struggling artist and what is the purpose of his struggle?

Keywords: alienation, engaged art, artists, crisis

ELIZA KĄCKA, Polish University Abroad in London (United Kingdom) / University of Warsaw (Poland)

Autobiografie kolaboratywne. Casus Zakopanego / Collaborative autobiographies. Casus of Zakopane

What kind of civilization the Poles need? Is it possible to raise a new Pole at the end of the 19th century? Hardly anyone knows that Zakopane was born from these questions. Tytus Chałubiński, Stanisław Witkiewicz and a few other Polish thinkers had figured that this point on the map would be the mecca for intellectuals and the centre of the spiritual revolution. It is no accident that they decided to carry out this revolution near Giewont, where the sanatorium was established. And it was established against the climatic conditions, which were not favourable to tuberculosis at all. It was supposed to be a place of "breeding" of geniuses of spirit and mind. A place where free intellectuals and outstanding artists were to create new qualities. In principle, they wrote their common, environmental autobiography - while at the same time remaining separate individuals.

Keywords: environmental autobiography, Zakopane, civilization, Polish writers

KAMIL WRZESZCZ, Doctoral School at the University of Silesia (Poland)

Every revolution needs female artists

The purpose of my speech will be to familiarize the audience with the activities of dancers / dance groups in the Polish National Women's Strike, which has been taking place in Poland since October 2020. It is also worth considering what role dance plays in social life and how it becomes a tool of rebellion referring to *Przyjdźcie, pokażemy Wam, co robimy. O improwizacji tańca*, under the editorship of edited by Katarzyna Słoboda and Sonia Nieśpiałowska-Owczarek. Examples that I would like to cite and analyze in detail include: fan dancing originating from the Far East, Dancehall - which was born in Jamaica and Modern Jazz, started by American slaves - all these styles are present during the ongoing demonstrations in our country. Dance is an art form, especially related to rebellion, as it was the basis of most styles known as street dance. I would like to highlight this topic in order to show how dance builds social bonds and the identity of an individual / group, and how a dance style from the other side of the world can serve as a tool for other cultures to express their views. It will be important to look at how the movement builds the community created by this unique situation, how it introduces and strengthens the signs characteristic of the demonstrators in culture. Symbols such as the black umbrella or the red lightning bolt are already recognizable and associated directly with the National Women's Strike. New recordings are constantly appearing, and the dancers decide to join the rebellion more and more boldly. In my speech and work, I would like to present an interesting phenomenon concerning the events taking place "here and now", so it will be an extremely delicate, unfinished matter.

Keywords: dance, revolt, street dance, manifesto

ADRIANA GOLANKO, University of Warsaw (Poland)

Collective identity of propaganda receivers – paper about how propaganda process shapes imagine communities

Propaganda is a process in which various senders make masses act in accordance to their will. Under their influence individuals behave as if their

reactions were caused by their own decisions and yet if the propaganda is effective they are part of the collective.

The aim of the paper is to examine a process of creating collective identity of propaganda receivers and to show why certain groups compliance to a specific source. Main focus of the analysis is put on determination of factors that make individual are prone to propaganda message, subconsciously becoming a part of numerous imagined communities. The research is performed on the basis of the most important schools of propaganda and extended to some elements of anthropological approach.

Keywords: propaganda, identity, collective identity, structures

III PANEL: PERSONAL IDENTITY

ELŻBIETA PERZYCKA Polish University Abroad in London (United Kingdom) /
University of Szczecin (Poland)

JAREK JANIO, Santa Ana College (United States)

Identities of the teacher and student in the digital environment

The issue of identity has been returning for centuries with a different understanding, intensity and frequency of public interest. It is influenced by the changing social environment. The digital environment, or rather environments with internally differentiated structures, define new contexts for perceiving identity. In pedagogical concepts of identity, it is usually emphasized that the learner becomes the subject in the course of the subjective influence of the teacher - the person organizing the learning conditions. What is the impact of learning entities in the network environment? What identities do they adopt or create? The attempt to look for answers to these questions was reflected in the submitted presentation.

Keywords: identity, digital environment, higher learning, education

KRZYSZTOF ŁUSZCZEK, University of Szczecin (Poland)

CHEN CHEN 陈晨, Ningbo University (China)

Potrzeby tożsamościowe człowieka a wpływ mediów na przykładzie Chin / The human identity needs and the influence of the media on the example of China

The development of communication competences is a process that is particularly intense in the first years of human life. Their proper use often determines what is commonly referred to as a success in life. However, the role of parents, important people and the school is crucial in meeting a child's identity needs. They tell it, who it is. Today, however, they are more and more often relieved of this by the media. Television and social media more and more often win the race of authorities. They try to suggest not only what a person should look like and what they're supposed to buy, but also how they should think. In terms of creating an image of oneself, digital media are very effective. They suggest patterns that may become a person's life motivation or a cause of frustration. In a country as big as China, there is a huge media system that has its own characteristics. It also has the world's largest audience group. How can it affect them? How does it shape their identity as people, citizens, consumers, parents and children? It's all the more interesting that during the COVID-19 pandemic, the media seem to be expanding their sphere of influence

Keywords: identity, media, education, China

KATARZYNA KARITA, Polish University Abroad in London (United Kingdom)

The identity of the victims of sexual violence. Dichotomy between “me-victim’ and ‘me-survivor’

Identity can be understood as "a relatively constant structure of feelings, values and performances of experiences and projects relating to *self*. Relatively durable because it undergoes modifications due to new experiences and needs for adaptation to the environment" (Malewska-Peyre, 2000). The victim of violence is passively perceived as weak and in need of help (Thompson, 2000). The survivor,

on the other hand, is recognised as strong and ready for change.

Women whose bodily integrity has been breached by an act of violence, cope differently with experienced trauma. Their perception of themselves can change over time. This can lead to various dilemmas about their identity. Some women, as an outcome from the therapy, can cease the victim role in favour of the role of survivor. The others do not want to be called victims or survivors. Instead, they want to be seen through their original identities of being a woman, a human being. They want to conceptualize themselves and not be labelled. Therefore, it seems important to use an emancipative language when referring to women who experienced sexual abuse and putting them at the centre of interest (*Funk, J., Good, N., Berry, M.E., 2020*).

Keywords: sexual violence, victims, survivors, identity, language

IV PANEL: NON-HETERONORMATIVE IDENTITY

GRAŻYNA CZUBIŃSKA, Polish University Abroad in London (PUNO)

Understanding the (non)heteronormativity

The idea of analysing the multidimensionality of expression of the non-(hetero) normativity is usually in contradiction to basic foundations of the surrounding social reality. Described by means of notions relating to general norms, such a membership in the society is - in fact - some leading pattern of expression of our role in the society. However, all social minorities deny the categorical nature of this kind of schemes. Therefore, it is important to create a more inclusive perspective that would allow to build a multi-dimensional space. It would include individuals somehow located in hardly tolerable places of social structure. It would also let them hold their individual, non-exclusive places in the society. Individuals with now (in)visible or (un)popular identity - also embarrassing, being rejected, ridiculed or the one vulnerable in prejudice prism, are treated sometimes as social abnormality. Can contemporary science, and – in particular – the research on non-heteronormativity, normalize human (non) heteronormativity? Is dismantling of such hurting stereotypes possible - to break

the artificial bipolarization in society and to melt frozen attitudes reducing social roles of minorities? This is the question.

Keywords: non-heteronormativity, LGBTIQ, identity, gender determination

JOANNA TALEWICZ-KWIATKOWSKA, Polish University Abroad in London (United Kingdom) / University of Warsaw (Poland)

MAŁGORZATA KOŁACZEK, Jagiellonian University in Cracow (Poland)

(Non)heteronormative identity through the eyes of the Roma millennials

Although there are many initiatives, regarding LGBT + Roma communities, this topic is still taboo in many, especially in conservative, Roma communities. However, it doesn't mean that activities in this area are not undertaken. On the contrary. In recent years, there has been an intensification of publications and events related to non-heteronormativity, initiated by the Roma societies in many European countries, as well as outside of Europe. This article is a result of research conducted in 2020, the aim of which was to answer the following question: how young people from various Romani groups in Poland perceive this issue, its importance in constructing and respecting the boundaries of Romani culture in the modern world, and the potential presence of this topic in the activities of Romani leaders.

Homophobic rhetoric of politicians and radical groups operating in our country was not without significance in the context of this research. It was one of the reasons that prompted us to try to answer the question whether verbal and non-verbal violence against LGBT + communities affects the feeling of solidarity with another minority group and the sense of threat related to extremely dangerous tendencies that we observe in Polish public sphere.

Keywords: LGBT +, Homophobia, violence, taboo, Roma millennials

V PANEL: MULTICULTURAL IDENTITY

AGNIESZKA SZAJNER, Polish University Abroad in London (United Kingdom)

LIDIA MAREK, University of Szczecin (Poland)

Tożsamość w podróży – międzykulturowy kontekst kształtowania tożsamości / Identity on the journey – an intercultural context for identity shaping

In this presentation, identity is defined as the process of shaping a sense of constancy, coherence and distinctness. It is an element of human cognitive structures, the presence of which is manifested by various types of expression. The shape of these structures and ways of expression are socially and culturally conditioned through the situational, temporal and spatial context in which a person lives. Identity is not "given" to man, it is a lifetime, inalienable task. Using the metaphor of "journey" to describe the process of constructing identity allows us to present it as a set of dispositions developed in an endless process that lasts a lifetime. "Journey" is also a context for considering the intercultural aspect of shaping an identity open to otherness and tolerant to other cultures. The „journey” indicated in the title is precisely a form of „looking through a cultural window” outside, towards being different.

Keywords: identity, journey, intercultural, metaphor

URSZULA WALCZAK, Polish University Abroad in London (United Kingdom)

A multicultural identity of the environment of Polish families in London

A multicultural society, moving from a response to diversity to conscious cognition, understanding, dialogue, it creates multiculturalism, negotiation and cooperation. Relationships between representatives of various social and cultural environments as well as national, ethnic or religious groups are treated as a manifestation of the disappearance of social distance and one of the best integration indicators. London's multicultural environment, where there is a clear trend towards the collective integration of cultural identities, makes it possible to create intercultural relationships with one's own cultural identity.

In my presentation, I will analyse the situation of the Poles' family environment in multicultural relationships. I will refer to the conditions of shaping their identity, especially in the area of constructing cultural identity and intercultural integration. Attention will be paid to the family as a system based on three dimensions: cohesion, adaptability and communication processes. A family that creates a family environment based on its multiculturalism may feel a different intensity of each of these dimensions and their mutual configurations.

I will refer to the systemic concept of the family using the Circumplex D.H. model Olson, on the basis of which I will present a multicultural family as a coherent whole, which is quite specific due to the variety of mutual connections and dependencies taking place therein. Based on Olson's concept, I will focus on various dimensions of the functioning of multicultural families, which differ not only in the degree and structure of the family bond, the quality of communication processes, the level of life satisfaction, but also identity strategies.

Keywords: identity, multiculturalism, integration, family, intercultural relationships

JOANNA RACHWAŁ, Polish University Abroad in London (United Kingdom)

The problem of cultural and multicultural identity in the modern world

Cultural identity is both social and personal. The basis for shaping cultural identity are norms, cultural values and ways of identifying cultural codes. On the basis of the social and cultural problems of the contemporary world and the dynamics of the macroscale integration and migration processes, a reflection is born on the sense of undertaking research on the phenomenon of multiculturalism. Identity created in the world of many cultures - multicultural - is one of the most important in the modern world. Due to its specificity, it can be called fuzzy, because everyday contact with the multiplicity of axionormative systems may gradually blur the individual identity by internalizing elements different from one's own culture. In her speech, the author attempts to relate cultural identity, multiculturalism and multicultural identity.

Keywords: cultural identity, multiculturalism

BIOGRAMS

CHEN CHEN, received her master's degree in Pedagogy, specialization in teaching, from Ningbo University, China, in 2020. She published articles focused on English teaching in China and online education for students during COVID-19 period. She focuses on the qualitative research method and her main research interests include parental involvement in children's learning and media education. This is why she took part in the Student Research and Innovation Program to research the development of children autonomy under parental involvement. Additionally, she once organised a volunteer team to teach children in rural areas by herself and participated in an innovation and entrepreneurship project for university students aimed at investigating the impact of the reform of College Entrance Examination Policy on English Learning in Chinese High Schools. In June 2020 she delivered a presentation during the TICASS Young Researchers International Online Conference titled "New teaching and learning model under the digital technology – double-edged sword of media education".

JOANNA CIECHANOWSKA is a Polish painter, graphic artist and designer based in London. After completing her graduation in the Academy of Fine Arts, ASP in Warsaw with MA in Graphic Design and Painting in 1976 (prof. Leszek Hołdanowicz), she travelled to London which was a prelude to the life of migration. Living and working in Tehran, where she was caught up in the Iranian revolution, she became a British citizen overnight. She lived in Lesotho, Cairo and Hong Kong for many years, returning to London in between constant migration spells. She worked for CBS Records where her cover for Bonnie Tyler won the selection for the exhibition of D&AD Awards European Illustration in Cooper Hewitt Museum in New York in 1986. Her design and illustrations for IBM first PC computer Application System campaign were used for posters and brochures world wide. Her clients included London Transport Advertising, Barclays Bank, Oxford University Press, Time, Time Out, Rexel, amongst other publications.

ALEKSANDER CYWIŃSKI, PhD in Social Sciences in the field of pedagogy, lawyer, pedagogue. He works in the Institute of Pedagogy, University of Szczecin. In the past, the probation officer for adults, currently an academic teacher. He deals with the issues of human rights, family law, functioning probation court service. He loves literature, film, theatre and music (he has recorded several albums with the Chłopcy band). Some of his publication are: *Solitude of the United Kingdom towards Europe: notes from my Diary* (2020), *Looking for an alternative: an example of a family using* (2020), *Report from research on mutual social representations of professional probation officers for adults and their charges* (2018), *Mutual social representations of professional probation officers for adults and their charges* (2018), *Władza rodzicielska z perspektywy pedagogicznej* (2015), *Stosunki pomiędzy rodzicami i dziećmi w perspektywie historyczno-prawnej* (2014), *Interdyscyplinarne szkolenie dla osób pracujących w obszarze przeciwdziałania przemocy w rodzinie* (2014), *Między sferą publiczną a prywatną na gruncie prawa rodzinnego: interes społeczny a dobro dziecka* (2014).

GRAŻYNA CZUBIŃSKA, PhD in Health Sciences, professor of the Polish University Abroad and dean for the Social Sciences Department. She writes and comments on public health issues, both: in Poland and in the UK. She runs counselling about individual problems in mental and sexual health, building relationships, developing marriage and family. Her research interests are focused on determinants of human behaviour during emigration, sexual and reproductive health, gender issues and interpersonal crisis prevention. She carried out e.g. Emigration and change of the ethno-cultural environment as a factor influencing the change of sexual attitudes and behaviours of Poles in Great Britain after 2004 – the research relating to the huge Polish diaspora in the UK. She is also a co-author of research concerning the impact of Brexit on the Polish diaspora and Polish families living in Great Britain. She develops preventive programs in sexual health, delivers lectures about public health, carries out trainings and courses for professionals in sexual health and family counselling. She is co-author of curricula of postgraduate studies in applied psychology, social sexology, mediations and negotiations, crisis management, public health and coaches' academy.

TERESA FOLGA-NAIDOO, PhD in History, archivist. Graduate of History and Archive Studies at the University of Rzeszow (2005), holds PhD of humanities in the field of history (2014). Assistant professor at the Faculty of Social Sciences of the Polish University Abroad in London, where she is the head of the Political Culture and Democracy Research Unit. Lecturer and researcher in contemporary history of art and culture, historical anthropology and social history. Areas of academic interest: cultural history, multiculturalism, ethnicity, race, cultural heritage of humanity in the southern African region. She conducts research in the field of multiculturalism of cities and regions (current research project: "Multicultural London"), as well as the social and cultural history of Africa, with main focus on the Indian diaspora in South Africa. Author of articles published in academic and popular science journals on World War II, emigration, history of African societies, and multiculturalism.

KRZYSZTOF GIL, PhD at the Academy of Fine Arts in Cracow. He is of Polish Roma origins and grew up in Nowy Targ, Poland (b. 1987). Between 2008-2013, he studied Graphic Design at the Academy of Fine Arts in Cracow. He is the recipient of the Jolanta Kwaśniewska Foundation scholarship 'Understanding without Barriers', and a three-time recipient of the Polish Minister of Interior and Administration scholarship. In 2008, he co-founded the artistic group Romani Art and is also involved in social activities that oppose discrimination and social exclusion. He is a member of the ternType International Roma Youth Network, which helps young Roma people to become active citizens. As he says: 'From the beginning of my artistic education at High School in Cracow, the topic of Roma has been extremely important to me. Now, years later, I realised that I had to look at my culture from different perspectives and take more distance. It helped me to get involved in projects against intolerance and stereotypes.' His topic is the correlation between the past, present and future of the Roma people, as represented by the Roma word 'tajsá', which translates as both 'today' and 'tomorrow'; Krzysztof Gil is a lecturer at the Pedagogical University in Cracow.

PRICSILLA NYAWIRA GITONGA, PhD, Lecturer, Department of Music at Kenyatta University (Kenya). Area of Specialization: Music Education, Musicology, Identity Studies, Qualitative Research Methods. Research Interests: Music Education and Practice, Art Based Approach to Conflict Management and

Transformation, Adolescence Studies, Music Identity, Visual and Lyric Research Approaches, Gender in Arts.

ADRIANA GOLANKO, MA, University of Warsaw (Poland), is a junior researcher whose main interest is political propaganda and especially its unreached and undiscovered aspects. She is a student of applied sociology and anthropology and fresh graduate of political science faculty in which she defended her thesis:

Anthropology of Propaganda: an attempt to determine the specifics. As in the academic field Adriana mainly focuses on propaganda, in her professional career she works in marketing and advertisement agency when she can mix both theory and practice of how propaganda and marketing actually works and how they are dependent on each other.

JUSTYNA GORZKOWICZ, PhD in Humanities, vice-director of the Institute of European Culture and deputy head of the Contemporary Literary and Artistic Culture Unit PUNO Londyn. She is a cultural anthropologist with specialization in literature and art. The concept of lingua-branding anthropology and the use of its tools to promote humanities was initiated by her in 2018 in the Laboratory of Lingua-Branding. She is a member of the scientific and editorial board of the PUNO Press, and furthermore, a member of the European Association of Social Anthropologists. The subject of her interdisciplinary research are: geohumanities, cultural anthropology, ethnography, literature and art (connotations between the word – image – ‘language’ of a film and the geographical context related to national identity – a geopoetic approach), as well as the literary work of Stanisław Vincenz and Kornel Filipowicz. She wrote the book *Finding the antagonist. On existential threads in literature of Kornel Filipowicz*. Justyna Gorzkowicz is engaged in urban anthropology in the context of the geopoetics of the given place. Currently, she is involved in the virtual gallery project as director of 3D Blue Point Art Gallery PUNO.

JAREK JANIO, PhD, has been working in higher education for over twenty years having served as lecturer of graduate courses for teachers in the areas of bilingual education, instructional technology, disability studies and instructional design. His research interests revolve around Delphi method, technology in education

and assessment of student learning. Dr. Janio currently works as a faculty coordinator at Santa Ana College in Southern California.

ELIZA KAÇKA, PhD in Humanities, she is an assistant professor at the Contemporary Literary and Artistic Culture Unit PUNO and a literary scholar associated with the Faculty of Polish Studies at the University of Warsaw. She graduated from the Polish Philology Department at the Nicolaus Copernicus University and Academia Artes Liberales. In 2014, she completed her PhD program in cultural studies at the Institute of Polish Literature (University of Warsaw) and received her PhD in 2015. The subject of her dissertation was: Reading as an encounter. Stanisław Brzozowski's readings of Cyprian Norwid, Giambattista Vico, and John Henry Newman. She published a monograph on Cyprian Norwid and Stanisław Brzozowski. Her major fields of interest are: philosophical anthropology, hermeneutics, modernism in literature, and contemporary Polish poetry.

KATARZYNA KARITA, Bachelor's degree (HONS) at the University of Gdańsk and MPA at London Metropolitan University, PhD candidate. Currently, she participates in doctoral seminars both at the Polish University Abroad in London and at the University of Gdańsk in Poland. Katarzyna's research interests focus on the subject-place relationship, immigration and emigration issues, social problems of Poles living in Great Britain, with particular attention on issues related to domestic violence and homelessness. Professionally she works as a social worker in Social Services, helping families overcome difficulties at the stage of early intervention. She is also employed as a junior researcher at the Applied Psychology Unit, PUNO.

MAŁGORZATA KOŁACZEK, PhD, is deputy director for student affairs and an assistant professor in the Institute of Intercultural Studies at the Jagiellonian University, Cracow, Poland. She is the co-founder and member of the board of the Foundation Towards Dialogue (since 2012) and former managing editor of the socio-cultural quarterly Dialog-Pheniben (2009-2016). She was the scholarship-holder of the Socrates/ Erasmus at the University of Göttingen and the Marie Curie grant - Multidisciplinary Approaches to Romany Studies at the Central European University in Budapest. She is an alumna of the prestigious US Department of State Program – International Visitors Leadership Program (2011,

Minority Outreach Program). She was a visiting professor at the University of Rochester, US (2017). For over sixteen years, she has researched topics regarding the Roma community with a special interest in the ethnic mobilization of Roma people, its leaders' activity, non-governmental Roma organizations, socio-political situation of Roma people in the Central and Eastern Europe and non-Romani and Romani media outlets coverage of above-mentioned minority. She is an author of two books and many publications.

NATALIA KOPYTKO, PhD in Arts, a graduate of the Faculty of Sculpture at the Academy of Fine Arts in Cracow. Since 2016, she has been employed at the Faculty of Art of the UP in Cracow, where in 2019 she obtained a PhD in art. Works in sculpture and installation. In her artistic practice, she deals with topics related to excluded and forgotten environments. He is interested in the concept of childhood archeology. She took part in many individual and collective exhibitions. She participated in international symposiums and residencies including the Wood Sculpture Symposium in Muğli, Turkey, Obey or not to be Obey residence in Luxembourg. She is a laureate of the Ministry of Culture and Art's scholarship from the "Young Poland" program and the Creative Scholarship of the City of Cracow.

EWA LEWANDOWSKA-TARASIUK, PhD and habilitation in Humanities, a specialist in Polish philology and a pedagogue, a professor and head of the Contemporary Literary and Art Culture Unit PUNO Londyn and head of the Department of Music and Literary Education at the Maria Grzegorzewska Academy of Special Education in Warsaw. She is a graduate of the University of Warsaw, a doctor of humanities, a philologist, and a pedagogue. She also has a musical education. She is the author of books on literary culture and language culture, among others: *Literary culture in the work of a teacher*, *In the theatre of presentation*, *On the art of persuasion*, *The art of public appearances* (three editions), *Everyone in himself bears a shadow of the beautiful...* Professor Lewandowska-Tarasiuk is also author of monographs and co-author of many scientific and popular science publications. In "Dziennik Polski – Tygodnik Polski" in London she writes a regular essay in the column: *Words, Images, Sounds...* She gives lectures and literary workshops in Poland and in London, which resulted, among others books: *Moja radość pisanía* (*My Joy of Writing*, published under

her editorship). *Strofy znad Tamizy i znad Wisły*. She is also the author of many radio and television broadcasts and a member of the Polish Rhetorical Society and of the Association of Polish Writers in the Abroad (Związku Pisarzy Polskich na Obczyźnie). She is the winner of literary and scientific prizes, including the Labor Omnia Vincit award of the Villa Polonia Foundation.

ALEKSANDRA ŁUKASZEWICZ ALCARAZ, PhD and habilitation in Humanities. She is a specialist in philosophical aesthetics and cultural & artistic theory, presenting an interdisciplinary approach that combines elements of aesthetic and social reflection with the analysis of artistic phenomena. She publishes scientific, journalistic and literary texts; and analyses artistic and social events in Polish and foreign magazines. She is a member of the editorial board of the scientific journal "New Critique" (Nowa Krytyka), ESPES I Medialica, as well as the Polish Phenomenological Society, the Polish Society for the Philosophy of Technology and the Vice President of the Polish Aesthetic Society; Assistant Professor at the Contemporary Literary and Artistic Culture Unit of IKE PUNO, director of Mediateka (2011-2015); Head of the Department of History and Art Theory of the Faculty of Painting and New Media at the Academy of Art in Szczecin (2012-2016), now an assistant professor there. She is participant of numerous conferences in Poland and abroad, she is devoted to scientific, artistic and social issues. She is author of the book *Epistemological role of the photographic image. Towards epistemology as if and subject as if*, she received an award in the Stefan Morawski competition for the best thesis in the field of aesthetics in 2012. (SCHOLAR Scientific Publishing House, Warsaw 2013), and the monograph *Cyborg Persons or Selves* (Scientific Publishing House of the Faculty of Painting and New Media of the Academy of Art in Szczecin, Szczecin 2019). She is a co-editor of books on art, visual communication and social issues. She has won numerous grants and coordinated projects such as TICASS (Technologies of Imagining in Communication, Art and Social Sciences) and TPAAE (Transcultural Perspectives in Art and Artistic Education) within MSCA-RISE H2020.

KRZYSZTOF ŁUSZCZEK, PhD, assistant professor at the Pedagogy Institute of the University of Szczecin, works at Media Pedagogy and Culture of Education Research Group. Member of the Polish Society for Media Education. Coordinator of an international seminar Media Education and Arts. His research focuses on

media pedagogy and media theory and focuses on issues related to media pedagogy and media theory. Research concerns in particular the impact of new technologies on the lives of children and adolescents and their use in the teaching-learning process. Author of monographs, including: *Modern television – close encounters with mass culture* (Tychy 2004), *Social control over children and youth in the electronic media environment* (Szczecin 2013), *Freedom and control in the second wave Internet* (2015).

KRZYSZTOF MARCHLAK, PhD in Arts, assistant professor at Pedagogical University in Cracow (Faculty of Art), painter, photographer and cultural animator. In 2019/2020 he was the Deputy Director of the Institute of Painting and Artistic Education. In the years 2007-2012 he studied at the Academy of Fine Arts in Cracow at the Faculty of Painting, specialization in artistic education (diploma completed in the studio of prof. Adam Brincken). He obtained the title of PhD of Arts from his alma mater in 2016 under the supervision of prof. Zbigniew Bajka. His artistic expression is realized in oil painting, photography, art installations. His creative research revolves around issues related to the physicality of the body, individual and collective identity, as well as Gender and LGBTQ + issues. In his professional career related to the art education, he cooperated, among others with such institutions as: MOCAR Museum of Contemporary Art in Cracow, Peggy Guggenheim Collection in Venice, National Museum in Cracow, Ethnographic Museum in Cracow, Bunkier Sztuki Gallery.

LIDIA MAREK, Doctor of humanities science, academic teacher, assistant professor at the Department of General Pedagogy of the University of Szczecin; Member of the Association of Education - Science - Culture.

MICHAEL MAUA, MA Librarian in charge of the Technical services in the Library department, and the institutional Knowledge Management system Coordinator at Pwani University (Kenya). His education – in Kenyan Universities and Colleges - concentrated on Library Open source systems and Information Literacy. His present research focuses on visual literacy projects in different Universities in Africa. In his research areas, he has presented several articles. He is associated with national and international research projects to train, create awareness, and investigate issues related to copyright, visual literacy, and open source systems in academic Universities in Africa.

STEPHEN MUOKI JOSHUA, is an Associate Professor of History of Christianity at Pwani University, in Kenya. He is also the director board of undergraduate studies. His research interests are in contemporary themes in the history of Christianity such as religious extremism, immigration, and epidemics. He has authored some 20 articles in peer reviewed journals, two chapter books and a book. He has also supervised 16 post graduate researches. He is a coordinator for TPAAE and TICASS European funded research projects. He is also a research fellow with University of South Africa (Unisa).

ŁUKASZ MURZYN, PhD and habilitation in Arts, professor at Pedagogical University in Cracow. Born in 1982 in Cracow. From 2002 to 2007 he studied at the Faculty of Painting of the Academy of Fine Arts in Cracow in 2005 also at Hogeschool voor de Kunsten in Utrecht. In 2013 he received his doctorate at the Academy of Fine Arts in Cracow and in 2019 he received his habilitation. He lectures at the Faculty of Art of the Pedagogical University of Cracow. He creates video installations, installations and performances. Author of over twenty individual presentations, participant of several dozen collective exhibitions. Experimenting with the context of art. He combines new media with issues of the psychology of religion, he is also interested in the problems of heritage and the crisis of civilisation and culture.

ELŻBIETA PERZYCKA, PhD, has been working at the University of Szczecin since 1998 and from 2010 as a professor. Her scientific interests lie in the field of: media education, teacher studies and cultural and science education. She conducts a doctoral seminar. She is the author and co-author of numerous books and articles of national and international range. She cooperates with many researchers from different academic centres in the world. She is actively involved in research conducted in elementary and middle schools in which lessons are conducted with the application of ICT. She is greatly engaged in activities related to teacher training in the application of digital media in the education of children, youth and adults. She actively participates in national and international conferences. She organizes regular international conferences devoted to the issues of media education.

PATRYCJA PICHNICKA-TRIVEDI, MA Kolegium MISH, University of Warsaw, History of Art course with Bachelor's degree accorded for thesis about Amedeo Modigliani. Then she graduated in Cultural Studies at University of Warsaw with a Master's Degree with Summa Cum Laude for a thesis about Vampire figures. Currently a PhD Candidate in Cultural Studies at University of Warsaw, writing a thesis about Vampire Narrative in the 21st century as representation of social relations and attitudes towards Otherness. She published in "Kultura popularna", "Praktyka teoretyczna", "Polish Journal of Political Science" and monographs. She participated in national and international conferences. She is now leading a course of Anthropology of Monstrosity at the University of Warsaw and participating in International Project 4EU+ and Non anthropocentric cultural subjectivities. In 2019 she was chosen as finalist in prof. Jerzy Buzek competition for Scientific Debut 2019. Beside popular culture she is interested in intersectional studies, biomedical anthropology, posthuman studies and postcolonial studies.

WERONIKA PLIŃSKA, PhD, born in 1983. Cultural anthropologist. Assistant Professor at the Faculty of Art, Pedagogical University of Cracow. In 2017, she defended her PhD thesis entitled "Animating Local Communities Through Artistic Practices: an Anthropological Perspective" at the University of Warsaw. Between 2015 and 2017 she was lecturing at the Institute of Ethnology and Cultural Anthropology, UW. In 2010/2011 she did affiliate studies at University College London Department of Anthropology and School of Slavonic and East European Studies. From 2012 until 2017 she cooperated with the Helsinki Foundation for Human Rights in Warsaw conducting social research for the EU Fundamental Rights Agency (FRANET). Her research interests cover anthropology of art and material culture, community art, activist art, ethnography of "professional communities" and fieldwork methods.

JOANNA RACHWAŁ, MA, PhD candidate, is a teacher at the Polish school at Balham in London, Pedagogue. She graduated from the Pedagogical University in Zielona Góra and postgraduate studies at the Faculty of Psychology at the University of Wrocław. Rachwał is Deputy Head of the History Of Polish Emigration Unit at the Polish University Abroad in London. The scope of research

includes issues such as; multiculturalism of London environments, emigration, acculturation, choreotherapy. Chosen publications: *Choreotherapy for chronically ill children*, *National minorities in London with particular emphasis on Polish emigration*, *Stress and Trauma and the dance therapy process in a multicultural London environment*, *Biculturalism of people of Polish origin born in Great Britain in the years 1945-1980*.

YASHA ROZOV – a member of the International Jury Virtual Biennale Prague (1970, Israel). Yasha Rozov is a designer, founder and artistic director of the Night Light Festival and an artistic director of the Southern Lights Festival, Beer Sheba. He is a co-founder of “The Refinery” – the artist’s collective Neve Shaanan, is active in the “Hamerkazit” group at the old central bus station, is an artistic director of “The Jewish Salons” – pluralistic Jewish identity through culture and the arts, is a design lecturer at Shenkar, HIT, FAD JEPU in the Czech Republic, and is an initiator of a few international participatory art & design projects. Prizes & scholarships: Awarded 40,000 NIS from the Ministry of Education for courses engaging art & design students with under-privileged communities for 3 years in a row (2014-16). Grantee of the Artist in the Community program of the Ministry of Culture and Sport. Winner of the Tel Aviv municipality and Bloomberg foundation ‘Streetwise’ grant and seed funding (150,000 NIS) for the municipal gallery initiative in the New Shaanan neighbourhood.

LENKA SÝKOROVÁ, PhD (1977, Czech Republic) – the co-author of the project Virtual Biennial Prague focusing on the International author's poster in the field of social topics. She is an art historian, critic and curator of contemporary fine art. She studied Art History at the Faculty of Philosophy at Charles University in Prague and received her PhD from the Faculty of Art and Design of the J. E. Purkyně University in Ústí nad Labem. She has been the curator of the Altán Klamovka Gallery in Prague since 2004. She is the creator of the project Action Galleries. More information can be found at actiongalleries.info. Since 2014 she has been focused on the medium – drawing. More information in the book *Postkonceptuální přesahy v české kresbě* (Post-conceptual Overlaps of Czech Drawing). Curator of exhibitions in the Czech Republic - the Brno House of Arts, 2016, the Regional Gallery of Highlands in Jihlava, 2017, the Regional Gallery in Liberec, 2018–2019, in Slovakia – the Ján Koniarek Gallery in Trnava, the

Synagogue – Center for Contemporary Art, 2017 and in China – the Pingyao Modern Engineering Technology School Gallery, Pingyao, Shanxi, 2018. She lectured at the Faculty of Fine Arts of the Brno University of Technology in the years 2009–2011. She has been active in the Department of the History and Theory of Art in the Faculty of Art and Design of the J. E. Purkyně University in Ústí nad Labem since 2009. In the years 2018–2019 she completed a six-month research mobility internship within the project U21 – Quality Human Resources for Strengthening the International Environment in Bratislava, Slovakia. In autumn 2018 she led lectures and workshops at four Academies of Fine Arts in China with a focus on drawing and graphic design.

AGNIESZKA SZAJNER, PhD of Social Science, a graduate of the University of Education in Słupsk (Department of Music Education). She accomplished 1st and 2nd degree in violin as well as completed postgraduate studies in Educational Management and Marketing at WSP in Warsaw. She received the degree of Doctor of Social Science in the field of education in February 2013 at University of Szczecin in Poland. For many years, she has been focusing on the topics of migrants and immigration as well as issues of integration and intercultural education. Author of the book *Intercultural education of pupils in Polish School in Athens* and numerous academic articles such as *Polish School in Athens and other institutions shaping the identity of Polish immigrants in Greece* (2007); *Polish School and other institutions shaping the contemporary Polish enclave in Athens* (2009); *Polish Centre of Art and Vocational Education in Athens* (2009); *Polish Diaspora and Polish Education in Greece* (2010); *Intercultural Education in Greece in terms of communication challenges of the modern world* (2012). For many years associated with the polish diaspora in Greece, worked as a music teacher at Polish school in Athens as well as as president of the Independent Association of Polish Immigrant Women in Athens. Founder of the Centre of Art and Vocational Education. Conductor of children's choir. Currently, associated with Polish University Abroad in London as a Deputy Dean at the Humanistic Department.

JOANNA TALEWICZ-KWIATKOWSKA, PhD in anthropology. Currently, she works as an assistant professor in the Institute of Ethnology and Cultural Anthropology in the University of Warsaw and as an Academic Advisor for Memorial and

Museum Auschwitz-Birkenau. She collaborates with the Institute of Intercultural Studies at the Faculty of International and Political Studies of the Jagiellonian University and the Polish University Abroad in London. Talewicz-Kwiatkowska was a fellow of Alliance for Historical Dialogue and Accountability Program at the Columbia University (2018), Leadership Academy for Poland (2016), grantee of the Fulbright scholarship (2015-2016), Tom Lantos Institute (2017), European Commission's program: Marie Curie - Conferences and Training Courses on Multi-Disciplinary and Cross-National Approaches to Romani Studies (Central European University, 2009), and International Leadership Visitor Program of the U.S. State Department Program. In her work she is focused on Roma communities in Europe and the U.S. However, her main topic relates to the Roma Holocaust. Author and co-author of books and scientific and popular science articles on the Roma subject, with particular emphasis on the Romani Holocaust. She published, among others in *Gazeta Wyborcza* and the *Newsweek* magazine. Co-founder and president of the *Stronę Dialogu* Foundation.

URSZULA WALCZAK, MA, PhD candidate, Master of Pedagogy, a certified sex therapist, mediator. She is a counsellor and psychosexual relationship therapist. Junior Researcher of the Health Sciences Unit at Polish University Abroad in London. Psychosexual advisor at the Polish Centre for Public Health in London. School counselor and family advisor at Polish Embassy School in London, group trainer of aggression replacement training (ART®). Certified 1st and 2nd degree hand therapist, certified rhythmic instructor and licensed hearing healthcare professional. Research worker, assistant at the Health Sciences Unit and PhD student at the Polish University Abroad in London and the Institute of Pedagogical Sciences at the University of Szczecin. Her research interests focus on the phenomenon of the acculturation of Polish emigrants in Great Britain, the intercultural integration of Polish women in mixed relationships, and the loneliness, isolation and nostalgia of Polish people in exile. She deals with emigration and immigration issues, as well as concepts of integration and intercultural education. Participant of international conferences and symposia where she holds lectures on her own research achievements. Author of scientific and popular science works. Co-organizer of four Congresses of Polish Women in Great Britain in the years 2012-2016. She cooperates with Polish aid organizations for Poles living in Great Britain. She answers calls at the helpline for Poles living in

Great Britain. She is a member of: the Senate, Presidium, Scientific Club of the Polish University Abroad, Public Health Center in London and Polish Psychologists' Association. She reproduces icons and paints. She deals with art therapy-healing through art. She has her own practice in London involving psychosexual and family counseling.

MAŁGORZATA WIELEK-MANDRELA, PhD and habilitation in Arts, professor at Pedagogical University in Cracow (Faculty of Art), born in 1976 in Limanowa. She began her studies in 1997 at the Academy of Fine Arts in Cracow at the Faculty of Painting, finished in 2002. She defended her doctoral degree in 2009 title: "Heart examination" Academy of Fine Arts in Cracow at the Faculty of Painting. She's focused on painting medium. She has participated in over 100 collective exhibitions and nearly 40 individuals. Organizer of a nationwide Polish art competition "Disruptions" at the Pedagogical University of Cracow. Art Curator of Fosfor Art Gallery in Krakow. He works in the "Czarny Zakład duo" promoting drawings and tattoos. She runs a painting studio "Pracownia 16" at Pedagogical University of Cracow, Faculty of Arts.

KAMIL WRZESZCZ, MA, born in 1995 in Bielsko-Biała (Silesian Voivodeship, Poland). He graduated from Media Cultures with a specialization in New Media Journalism at the University of Silesia, where he continues his studies in the second major: Scientific Information and Library Studies, specialization: Book Editing. A few months after defending his first MA thesis (Literariness of Literature for Children), he began studying at the Doctoral School at the same university. His research interests cover broadly understood culture. However, he devotes most of his attention to all kinds of literary phenomena, such as literature or comics. He acquired the competences complementing his research in the field of visual arts by attending the Art High School. He took up the issue of movement and dance when, after years of working as an instructor and choreographer, decided to describe this phenomenon from a university perspective - it is his passion which he continues as a theorist.



IMAGES OF IDENTITY

**OUR EVERYDAY IDENTITY
INTERNATIONAL CONFERENCE**

12-13 DECEMBER 2020



MEDIA PATRONAGE



BOOK OF ABSTRACTS PRODUCED BY LINGUA- BRANDING LAB

CONTEMPORARY LITERARY AND ARTISTIC CULTURE UNIT

INSTITUTE OF EUROPEAN CULTURE

POLISH UNIVERSITY ABROAD IN LONDON (PUNO)



<https://clacu.puno.edu.pl/>



email: clacu@puno.ac.uk

Polish University Abroad of the Ignacy Jan Paderewski in London
238-246 King Street London W6 0RF, United Kingdom

Conference and Exhibition poster designer: Dr Krzysztof Gil

Typesetting and formatting: Mgr Jarosław Solecki

Editorial staff: Dr Justyna Gorzkowicz, Mgr Adrian Ligęza

Translations: Mgr Juan Valencia

Proofreading: Dr Teresa Naidoo

Abstracts and biograms submitted by the researchers